

12 - 13 October 2015 | Turin, Italy

TOOLS FOR LOCAL DECISION-MAKERS:  
**PLAYING THE GAME WITH BETTER CARDS**  
*Actors, incentives and information in local policies*



**TARGET PARTICIPANTS**

- Public officials and policy-makers in charge of designing local public policies, managing big infrastructure investments or launching new projects
- Managers and practitioners of grant-giving organizations (foundations, charities, ...), grant-seeking and no profit organizations
- National and local government heads, mayors and other public sector decision makers
- Professionals, researchers and PhD candidates
- Corporate managers engaged in infrastructure projects
- Officials from development agencies or regulatory authorities
- Officials from NGOs

**RATIONALE**

Are you in charge of **designing new policies? Investing in public services and infrastructures? Launching a new project?** If so, an important issue you need to consider is the **tangled web of complex and asymmetric relationships among actors**. The nature of these actors (players), their **information endowment** and the information flow amongst them, the **incentives** that drive their choices, the type of relationships established, are all features that influence the outcome of policies and projects. This is why a preliminary analysis is necessary before setting the right scenario and asking the right questions.

**COURSE OBJECTIVES**

The course intends to present **FIELD**, a methodology to help local policy- and decision-makers to tackle local governance with a **richer information basis**, to strengthen **awareness** in public and private choices and to increase **effectiveness** of local policies and projects.

During the course, the rationale of the methodology will be introduced and instructions for its application will be provided, alongside with presentation of contexts where it has already been applied and working groups to develop a class case study.

You will learn to:

- correctly define collective and individual players
- go inside information quality, quantity and allocation
- spot players' goals and incentives both declared and "shadow"
- analyze information flows and exchange
- measure pressure intensity
- definitely, you will boost your ability to set the right questions

To know more about **FIELD**: [www.turinschool.eu/FIELD](http://www.turinschool.eu/FIELD)

*"I am very supportive of the approach that you have to research question, a sort of -get your fingers dirty- approach rather than what we see in academia mostly"*

Y. Svetiev, EUI

**FIELD™** is a tool developed by the **Turin School of Local Regulation** to help local decision-makers to tackle local governance with a **richer information basis**, to **strengthen awareness** in public and private choices and to **increase effectiveness** of local policies and projects by setting the right scenario and **asking the right questions** before policies and programs are outlined. **FIELD** stands for "**Framework of Incentives, information Endowment and exchange for Local Decision-making**". Know more at: <http://turinschool.eu/FIELD>



For further information:

visit [www.turinschool.eu/eep](http://www.turinschool.eu/eep) | or write to: [eep@turinschool.eu](mailto:eep@turinschool.eu)



## PROGRAMME (Total 14 hours of teaching and working groups)

### DAY 1

#### INTRODUCTION AND THEORETICAL ELEMENTS

- Players, incentives, information in local policies and local investments
- An overview on scientific and theoretical roots

#### FIELD (*Framework of Incentives, information endowment and Exchange for Local Decision-making*)

- Rationale of the methodology
- Presentation of the matrix developed for the analysis of the local context
- Collection of data: single expert, team of experts, focus groups
- Processing of data and comparison

#### COMPLEMENTARY METHODOLOGIES

Presentations of complementary methodologies (e.g. Social Network Analysis, conflict resolution methodologies and Stakeholder Analysis)

### DAY 2

#### CASE STUDIES

Presentation of some case studies where the FIELD methodology has already been implemented: outcomes, policy recommendations, limits (e.g. water and sanitation in Belgrade, Sofia and Bangalore; District heating in Turin and in Berlin).

#### WORKING GROUPS

Participants will be divided into working groups. Each working group will be assigned a case study and will be invited to apply FIELD methodology. Proposals of case studies by participants are welcome: in this case, preliminary contacts with the Secretariat are recommended. Each case study will be then presented to the class and discussion will follow. Working groups will be assisted by tutors.

**Classes will start on Oct. 12 at 9 a.m. and will end on Oct. 13 at 5 p.m.**

*“FIELD methodology applied to local regulation can become an innovative instrument of experimental economics that might support the complex process of reform of the sector of local public services”*

S. Piperno, IRES Piemonte

*“As suggested by FIELD creators, the methodology is potentially applicable to all contexts where the design or the reform of local service, infrastructure and projects is in place”*

A. Georgiev, University of Sofia

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## FACULTY



### **Franco BECCHIS** *Turin School of Local Regulation*

Scientific director of Fondazione per l'Ambiente since its creation, he coordinates research programmes on the interaction between economics, energy and environment and on local public services, as well as capacity building and support activities for local public entities. He was contract professor in Environmental Economics at Politecnico di Torino, Università degli Studi del Piemonte Orientale and the Saint John International University in Vinovo (Turin). His scientific interests and his publications range from public economics to environmental and regulatory economics.



### **Nils BOESEN** *Nils Boesen a/s – Process and Change Consultancy; UNDP*

Nils has worked in development for more than 30 years focusing on capacity development, governance, change management, political economy, sector-wide approaches, aid delivery approaches and knowledge management. He has facilitated change processes with government and civil society organizations in Africa, Asia and Latin America, and worked with several multilateral and bilateral donors as well as the OECD/DAC to help them address capacity, governance and aid effectiveness issues.



### **Marco CANIATO** *COOPI, Cooperazione Internazionale*

Marco Caniato, PhD, MEng. Marco is an environmental engineer with a special focus on humanitarian and development work. He has got both theoretical and practical skills, through academic courses and work experience in different countries in Balkans, Africa, Asia and Middle East. He defended his PhD in March, 2014, with a thesis about health-care waste management in areas with severe constraints. He worked as a consultant for NGOs in different countries in energy and WASH projects. Currently he is Innovation Advisor in the SET4food project working for COOPI. Finally he represents COOPI in Technology & Innovation and Programme Quality Working Groups of the Global Food Security Cluster.



### **Peter P. MOLLINGA** *SOAS, University of London*

Peter P. Mollinga was trained as an irrigation engineer at Wageningen University, the Netherlands; his PhD is on the political economy of irrigation water management in South India. He is Professor of Development Studies at the School of Oriental and African Studies (SOAS), London, UK. He is one of the three founding editors of *Water Alternatives*. An interdisciplinary journal on water, politics and development. His research fields are water governance & water politics, agrarian change and technology, and inter- and transdisciplinary approaches to natural resources management. His geographical focus is Asia, particularly South Asia and Central Asia.



### **Carl NORDLUND** *Center for Network Science, Central European University*

Carl Nordlund is a Visiting Fellow at Department of Political and Social Science, European University Institute, and a research fellow at Center for Network Science, Central European University. He received his PhD in human ecology from the Department of Social and Economic Geography, Lund university, in september 2010, with undergraduate studies in economic history, development studies, economics, political ecology, environmental justice, computer science, programming, mathematics, physics, and indonesian. Outside academia, he has worked for the Swedish EPA, WWF Sweden, TV4, KTH, Swedish Space Corporation etc. His research interest is in social network analysis - methods, applications and research design – focusing on political networks and international relations.



### **Daniele RUSSOLILLO** *Turin School of Local Regulation*

Mr. Daniele Russolillo is currently serving as Program Manager for Fondazione per l'Ambiente - Turin School of Local Regulation in Turin, Italy. He has 10 years experience in managing national and international projects on energy economics, environmental policies and economic regulation of local public services.

He has a proved experience in capacity building and stakeholder analysis projects at international level, with specific attention to emerging and developing countries. He's part of the workgroup of the Turin School of Local Regulation in charge of the development and application of the FIELD(TM) methodology.

*For further information:*

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## ADMISSIONS

### Application Process

Please visit [www.turinschool.eu/eep](http://www.turinschool.eu/eep) for complete admission requirements and to apply online. Applications and full payment of the fee is requested within the 10th of September 2015. Since qualified candidates are admitted on a rolling, space-available basis, early application is encouraged.

### Admission Requirements

Admission is selective and based on professional achievement and responsibility. No formal educational requirements apply, but proficiency in written and spoken English is essential.

### Programme Fee

The fee includes course tuition, case materials, 2-night accommodation, breakfasts, one lunch, one social dinner and coffee breaks, free access to the SPA. Instructions on the payment and on cancellation clauses will be sent to participants at the time of application.

### Cancellation Clause

The course will take place as scheduled if a minimum number of participants is reached. In case of cancellation of the session due to a lower number of registered participants, already registered applicants will be totally refunded.

***[Contact us](#) to know more about fees and application process. [Special rates](#) for early bird registrations!***

## COURSE VENUE AND ACCOMMODATION

The Course will take place at the [Hotel Victoria](#) in Turin (Italy) . The venue is situated in the heart of the City of Turin, only 5 minutes walking distance from the beautiful and unique baroque city centre of the first capital of Italy.

Participants will enjoy an elegant accommodation with fully equipped single or double rooms, free wi-fi, swimming pool and SPA facilities\*.



\*Free access to the SPA upon reservation. Opening hours: Tuesday – Friday : 12pm - 9pm , Saturday – Sunday : 10:30am - 9pm. Monday closed.

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### THE ORGANIZERS

This course is organized by the



The **Turin School of Local Regulation (TSLR)** is a network school with a specific mission: focusing on local aspects of regulation and governance of public services and bridging the gap between the academic research and the local decision-makers.

The TSLR was officially launched by Foundation for the Environment in 2012 to capitalize a 15-year experience on training and capacity building on regulation of local public services. The School adopts a policy-oriented approach, with the aim of spreading the culture and instruments of regulation and regulatory reform at local level.

In terms of topics and sectors covered, the TSLR focuses on different aspects connected to local regulation (like investment decisions, procurement, tariff setting, asset management and distributional aspects) and on different sectors, namely energy distribution, urban waste and water cycle, local public transport, green areas and sport facilities., local welfare policies

<http://turinschool.eu>

#### SECRETARIAT

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### CATALOGUE 2015

Discover the other executive courses scheduled in 2015:

#### **Regulation of public services: national and local perspectives**

Dubrovnik, Croatia | 9-13 March 2015

#### **Project finance and regulation of local services and infrastructures: a challenging relationship?**

Turin, Italy | 29 June – 1 July 2015

#### **Local regulation and tourism**

Venice, Italy | 13-15 July 2015

#### **Playing the game with better cards:**

*Actors, incentives and information in local policies*

Turin, Italy | 12-13 October 2015

#### **Regulation, infrastructures and local services in Islamic context**

Turin, Italy | 21-22 October 2015

#### **To pay or not to pay? Management of arrears for local public service providers**

Alba, Italy | 4-5 November 2015

#### **Economic regulation of district heating service: multi-level regulatory tasks, competition and public interest**

Turin, Italy | 30 November - 2 December 2015

To know more, visit the webpage of our Executive Education Programme:

<http://turinschool.eu/eep>

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