



**Intensive Training**  
**Turin, Italy | 21-23 November 2018**

# *Platform economy, sharing and regulation*

## **TOPICS COVERED**

- Sharing platforms/On demand economy
- Innovative Business models
- Trust
- Self regulation/ reputational mechanisms
- Technology
- Data management/ownership
- Tax
- Labour
- Competition / market abuse
- Social, political and economic impacts
- Regulation of platforms economy
- Comparative regulatory strategies

## **WHAT WE OFFER**

- Multidisciplinary lectures (industry experts, policy makers, academics)
- A platform to exchange experiences and best practices
- International case studies
- Interactive sessions
- Debate with experts, regulators, policy makers

The course is organized by



## **RATIONALE**

In the last decade the “platform economy”, has significantly reshaped the relation between needs, services and consumption.

This new economic model, which is based on new forms of collaboration, ownership, trust, sustainability and redistribution, is mainly characterized by technology-driven apps and platforms able to connect and match consumers and suppliers of goods and services in previously unknown ways and at greatly reduced transaction costs.

Platforms are, in a way, self-regulated animals: they control entry/exit mechanism of the markets they operate in, steering at the same time reputational mechanisms, based on the possibility of rating strangers and peers involved in a transaction. Such a model spreads across a wide variety of sectors, including mobility, tourism, logistics, food services, and creates both opportunities and threats: on the one hand, it enables previously excluded actors to enter these markets and exploit new sources of income while determining an expansion of some sectors; on the other, it is disrupting traditional, often heavily regulated economic activities and creating tensions which are difficult to manage.

From a regulatory perspective platforms are posing serious and complex challenges such as fulfillment of tax rules, compliance with labour regulation and their potential ability of abusing of dominant or monopolistic positions thanks to the network externalities which characterize the way such new platforms work.

The need for a new and more adaptive and dynamic regulatory framework seems always more urgent. In fact “copy and paste” regulation appears not able to cope with the emergence of new economic actors and risks inhibiting real competition as well as the provision of better services at reasonable prices.

The Turin School of Local Regulation is promoting a three-day intensive training to analyse the economic and social foundations of platform economy and discuss some of the most problematic issues it raised: regulation challenges will be at the core of the training activities.

## ELIGIBLE PARTICIPANTS

- Regulators
- Startuppers
- Policy makers
- Industry experts
- Software architects
- Researchers
- Managers
- City planners
- Doctoral students
- Journalists

## FEES

Fees include: course tuition, course materials, coffee breaks, lunches and one social dinner.

### ■ Full fee.....700 Euro

Application and full payment deadline:  
**19th October 2017 at 5pm CET**

### ■ Early-bird fee.....500 Euro

Application and full payment deadline:  
**24th August 2018 at 5pm CET**

**WORKING LANGUAGE:** English

## THE VENUE

The training course takes place at Rinascenti Sociali, Via Maria Vittoria 38, in the heart of Turin city centre. Participants will benefit from a remarkable location and its fully-equipped facilities.

Secure your place!

REGISTER at:  
[www.turinschool.eu/eep/sharing](http://www.turinschool.eu/eep/sharing)  
2018

Participants will be given the opportunity to attend theoretical and practical classes delivered by experts with different disciplinary backgrounds. Lectures include theory and relevant international case studies.

## PROGRAMME

### Day 1 | THE ECONOMY OF PLATFORMS. RATIONALE AND FEATURES

An overview of the concept of platform economy, with a focus on the main features characterizing the rise of new business models at the crossroads between digital and physical environments.

- Economic analysis of platforms
- Business models innovation
- Social and network mechanisms
- Role and value of data

### Day 2 | CRITICAL PERSPECTIVES ON THE PLATFORM ECONOMY

The rise of platforms is posing a wide variety of challenges relating to distinct fields, including market competition, taxes, labour and employment regimes. What lies behind the opportunities opened up by technology evolution?

- Markets disruption
- Labour and platforms
- Competition
- Tax systems

### Day 3 | REGULATORY AND COMPETITION CHALLENGES FOR THE PLATFORM ECONOMY

Notwithstanding the global dimension which often characterizes platforms as new market players, regulation is mainly local and place-based. How are different regulators dealing with the emergence of platforms? A focus on case studies from different geographical areas

- Local regulation
- Regulatory challenges
- Public policies
- Platforms/regulators models of interaction

## FACULTY\*



### **MELTEM BAGIS AKKAYA, Turkish Competition Authority**

Meltem is Chief Competition Expert in Turkish Competition Authority. Before she worked as a journalist in Turkish Daily News and became editor-in-chief, and served as an adviser to the State Minister of Economic Affairs. She has been working on merger, cartel cases and has done market inquiries in broad spectrum of markets ranging from retail to energy. She is the founding member of the Mediterranean Competition Council and a member of the editorial board of the Mediterranean Competition Bulletin.



### **DAVIDE ARCIDIACONO , Catholic University of Milan and University of Stockholm**

Researcher in Economic Sociology at the Catholic University of Milan and PhD in Sociology and Methodology of Social Sciences. In 2015 ,VISITING RESEARCHER at the Institute for Social Research (SOFI), University of Stockholm. Member of different Editorial Board of the peer reviewed journal like "Polis", "Review of European Studies", "Athens Journal of Social Science", "Consumatori, Diritti e Mercato". Member of the Scientific Committee of "Sharitaly", the biggest Italian convention about the sharing economy. He is also member of the board of the Italian Economic Sociology Association (SISEC). He is co-editor of the Sociological Review monograph "UNBOXING THE SHARING ECONOMY: opportunities and risks of the era of collaboration, Moreover, on the issue of collaborative economy he recently published: (with Pais I.), Individual rewarding and social outcomes in the sharing economy, in Bruglieri M. (ed.), Multi-disciplinary Design of Sharing Services, Springer, London, 2018; (with Podda A.), Sharing time: new forms of reciprocity in the digital economy, WORK, ORGANISATION, LABOUR & GLOBALISATION JOURNAL, vol, 11, n. 2, 2017.



### **FRANCO BECCHIS, Turin School of Local Regulation (TSLR), Scientific Organizer of the training course**

Scientific Director of the Foundation for the Environment and of the initiative 'Turin School of Local Regulation', he coordinates research programmes on the interaction between economics, energy and the environment and on local public services, as well as capacity building and support activities for local public entities. He has been contract Professor in Environmental Economics at the Polytechnic of Torino, University of East Piedmont and Saint John International University. His last academic publication is "The Political Economy of Local Regulation", Palgrave Macmillan, 2017.



### **VERA DEMARY, German Economic Institute**

Dr. Vera Demary has been head of the research unit "Structural Change and Competition" at the German Economic Institute (IW) in Cologne since January 2015. Her research covers topics on the interface between competition and digitization. Prior to that, Vera was head of the research unit Education Economics from 2013 to 2014. She joined the Institute in 2009 and worked different research positions on topics such as innovation, labor shortages and education. Before joining the Institute, Vera worked as a research assistant at the University of Cologne from 2005 to 2008. Vera received a B.A. in Economics from Paderborn University in Germany in 2004, a M.Sc. in Economics and Business from Erasmus University Rotterdam in the Netherlands in 2005 and a Ph.D. in Economics from the University of Cologne in 2008. She also spent time as an exchange student at Memorial University of Newfoundland in Canada in 2002.

*Photo credits: DuMont*



**ANNALISA MURGIA, Leeds University Business School**

Annalisa Murgia is Associate Professor at the Work and Employment Relations Division of the Leeds University Business School, UK. Her research interests include work trajectories and fragmented careers, with a focus on precariousness, knowledge work, the emerging forms of organising, and the social construction of gender in organisations. She has published several works on these topics, including the co-edited volumes "Mapping Precariousness, Labour Insecurity and Uncertain Livelihoods. Subjectivities and Resistance" (Routledge, 2017) and "Platform Capitalism e confini del lavoro negli spazi digitali" (Mimesis, 2016). She is the Principal Investigator of the ERC Starting Grant project SHARE: Seizing the Hybrid Areas of Work by Re-presenting self-Employment (2017-2022).



**CHRISTIAN RACCA , TOP-IX Consortium**

Christian manages the TOP-IX BIG DIVE program aimed at providing training courses for data scientists, data-driven education initiatives for companies, organizations and consultancy projects in the (big) data-exploitation field. After graduating in telecommunication engineering at Politecnico di Torino, Christian joined TOP-IX Consortium, working on data streaming and cloud computing, and later on web startups. He has mentored several projects on business model, product development and infrastructure architecture and cultivated relationships with investors, incubators, accelerators and the Innovation ecosystem in Italy and Europe.



**MARC REALP, Catalan Competition Authority (ACCO)**

Marc Realp holds a PhD and a degree in Telecommunications Engineering from de Polytechnic University of Catalonia, a Master's in Optoelectronics and Communication Systems from the University of Northumbria at Newcastle and a Programme for Management Development from ESADE business school. Expert in the regulation of the telecom sector in Europe and Spain, he has been strategy advisor for various public administrations and telecommunications operators and has participated in numerous public and private initiatives for the promotion and deployment of broadband in Catalonia and Spain. He has been also working on the promotion of more competitive ICT markets and regulation with less barriers to entry. Since July 2016, he is the Director-General of the Catalan Competition Authority (ACCO).



**MARIA LUISA STASI, ARTICLE 19**

Maria Luisa Stasi joined ARTICLE 19 in 2018, where she works as Senior Legal Officer. She provides legal analyses of national laws relating to free expression (media, internet and telecoms laws), submits expert opinions through amicus briefs to national and regional courts, and helps shaping international standards on the right to freedom of expression and information through UN advocacy and the production of policy documents on core free expression issues. From 2013 to 2018, she worked as project coordinator at the Florence School of Regulation of the European University Institute. Her research interests cover a wide range of issues, with particular expertise in competition law and electronic communications and internet law. From 2008, she was an associate lawyer in the competition law department of Bonelli Erede Pappalardo law firm, Milan. In 2012, she joined the Academy of European Law (ERA) as a course director, where she organised training, seminars and conferences in competition, State aid, public procurement and electronic communications law. She is the author of several publications in various fields of law. Maria Luisa holds a LL.M in European Legal Studies (College of Europe, Bruges) and a Master's degree in International Relations and Diplomatic Studies (Lumsa University, Rome). She graduated in law (J.D) with honours from the University of Perugia in 2004. She is member of the Italian Bar Association since 2008.



### **Turin School of Local Regulation**

The Turin School of Local Regulation (TSLR) is a network school with a specific mission: focusing on local aspects of regulation and governance of public services and bridging the gap between the academic research and the local decision-makers.

The TSLR was officially launched by Foundation for the Environment in 2012 to capitalize a 15-year experience on training and capacity building on regulation of local public services. The School adopts a policy-oriented approach, with the aim of spreading the culture and instruments of regulation and regulatory reform at local level.

In terms of topics and sectors covered, the TSLR focuses on different aspects connected to local regulation (like investment decisions, procurement, tariff setting, asset management and distributional aspects) and on different sectors, namely energy distribution, urban waste and water cycle, local public transport, green areas and sport facilities, local welfare policies.

### **Turin School of Local Regulation**

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#### **SECRETARIAT**

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#### **REGISTRATION, FEES AND LOGISTICS**

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